Promoting Walkability: Creating Safe and Active Neighborhoods

Madison Park Development Corporation

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Our Neighborhood - Roxbury
Current Challenges to Walkability in Roxbury

Walking barriers

- Social Cohesion
- Lack of common space
- Street & Intersection Design
- Public Safety
- Built Environment
- Fear of Gentrification
Mass in Motion

- Mass in Motion is a statewide movement that promotes opportunities for healthy eating and active living in the places people live, learn, work, and play.

- We work with communities, schools, childcare centers, and businesses to create changes that make it easy for people to eat healthier and move more. We also help residents think differently about what they eat and how much they move so they can make better choices to feel healthy and live well.


Roxbury in Motion

- The neighborhood of Roxbury was awarded the grant in July 2014

- Partnership between Boston Public Health Commission and Madison Park Development Corporation

- Three topic areas:
  - Complete Streets & Place Making
  - Safe Routes to School
  - Healthy Food Access
Advocacy Projects

Dudley Square Renovation Project

Melnea Cass Boulevard Redesign Project
Resident Involvement & Engagement

- Friends of Melnea Cass Boulevard
- Dudley Square Walking Tour
- Peer Health Leaders
Including Walkability with Development

Ruggles Street Corridor
Using the Built Environment as a Tool

The built environment is one of the most powerful tools we have to combat community violence and eliminate health disparities.

Comprehensive design = Positive social outcomes
Walkability = Liveability

Thank you!

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